



Media Contact:
Brenda Miller – Motion (205) 956-1122

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MOTION AI LAUNCHES NEW WEBSITE

Birmingham, Ala. – Motion Industries, Inc., a leading distributor of maintenance, repair and operation replacement parts, and a premier provider of industrial technology solutions, is pleased to announce the launch of the new Motion Ai website, <https://ai.motion.com>.

Announced in February 2022, the Motion Ai business group unifies acquired technical companies, including Applied Machine and Motion Control (AMMC), Axis New England/Axis New York, BRAAS, F&L Industrial Solutions, Integro Technologies, Kaman Automation, Meier Transmission and Numatic Engineering.

This new and growing website reflects the unity of these legacy brands and showcases Motion Ai's broad, technical capabilities with a clean, modern design that is easy to navigate. The Resources page contains educational videos, a blog with informational articles and a document library, including product specs and other descriptors to help users with their technical applications. The Industries page narrows the focus, so users can quickly find potential solutions to meet their specific needs.

The Products page allows users to search anything automation-related, from motion control to pneumatics to sensors, while the information on the Solutions page ranges from automation and process to machine vision and robotics. In these spaces, users can easily research and source diverse products and explore Motion Ai's wide range of solution capabilities.

For custom assistance at any technical level, website users can access a complete and comprehensive team of experts, such as engineers regarding product or system design, and industry-segment specialists with ultra-focused expertise.

"The new Motion Ai website provides more innovative resources and enhanced information for users who want to learn anything and everything automation, robotics and motion control," said Aurelio Banda, Motion's Senior Vice President, Automation Intelligence. "As an automation

industry leader, Motion Ai delivers consistent, relevant news and trends via this new website, while allowing for rapid-response functionality. We also look forward to launching a contemporary eCommerce platform in the near future.”

Randy Breaux, President of Motion, said, “Blending the acquired technical brands under Motion Ai has been a huge success, and the resulting synergies are a major benefit for our customers. Now, this new website makes assistance and solutions more accessible than ever for users who want to optimize automation and IIoT in their organizations.”

About Motion Ai

Motion Ai brings together the leading high-tech automation solution providers for industrial automation across the United States. The expertise found in this group includes emerging automation technologies with focused disciplines in robotics, motion control, machine vision, digital networking/IIoT, industrial framing, pneumatics and custom mechatronic systems. Industries including semiconductor, pharmaceutical, medical, logistics, automotive, aerospace and many more benefit from Motion Ai applying best-in-class engineered systems, products and services. For more information, visit www.ai.motion.com.

About Motion

With annual sales of over \$7 billion, Motion is a leading industrial distributor of more than 12 million items, including bearings; mechanical power transmission products; electrical and industrial automation components; hose, belting, and gaskets; hydraulic and pneumatic components; process pumps; industrial and safety products; seals and accessories; and material handling products and solutions. To increase customers’ productivity, the Company offers many value-added services, including engineering, fabrication, repair, and Industry 4.0 solutions across these product groups. In addition, Motion Automation Intelligence (Motion Ai), Mi Fluid Power Solutions, and Mi Conveyance Solutions were formed to offer a wide range of specialized, related products and innovative solutions for many applications.

Motion North America expanded its footprint in 2022 to include Kaman Distribution Group and now has over 700 branch and service center locations and 20 distribution centers. Mi Asia Pacific has 150 locations and nine distribution centers in Australasia. Motion serves more than 170,000 OEM and MRO customers in the equipment and machinery, food and beverage, pulp and paper, iron and steel, chemical, mining and aggregate, petrochemical, automotive,

semiconductor, wood and lumber, medical and pharmaceutical industries. Motion is a wholly owned subsidiary of Genuine Parts Company (NYSE: GPC). Visit our website at www.Motion.com.